



ProPectin® - Your Butyrate Source

How it Can Protect You Against the Coronavirus (COVID-19)

Butyrate. For most people it's an unfamiliar name for something that plays an important role in maintaining a healthy environment in the gut.

High fiber diets have been shown to increase butyrate circulating in the bloodstream, therefore supporting two core functions of protection against Coronavirus: Immunity boost and Anti-inflammatory actions



Coronavirus phases

It typically attacks the lungs in three phases:

Viral Replication

Rapidly invades human lung cells.

Early studies on COVID-19 have shown that many patients develop pneumonia in both lungs, accompanied by symptoms like shortness of breath.

Immune Hyper-reactivity

It causes damage to your lungs

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Pulmonary Destruction

Lung damage continues to build—which can result in respiratory failure. Even if death doesn't occur, some patients survive with permanent lung damage.



**World Health
Organization**



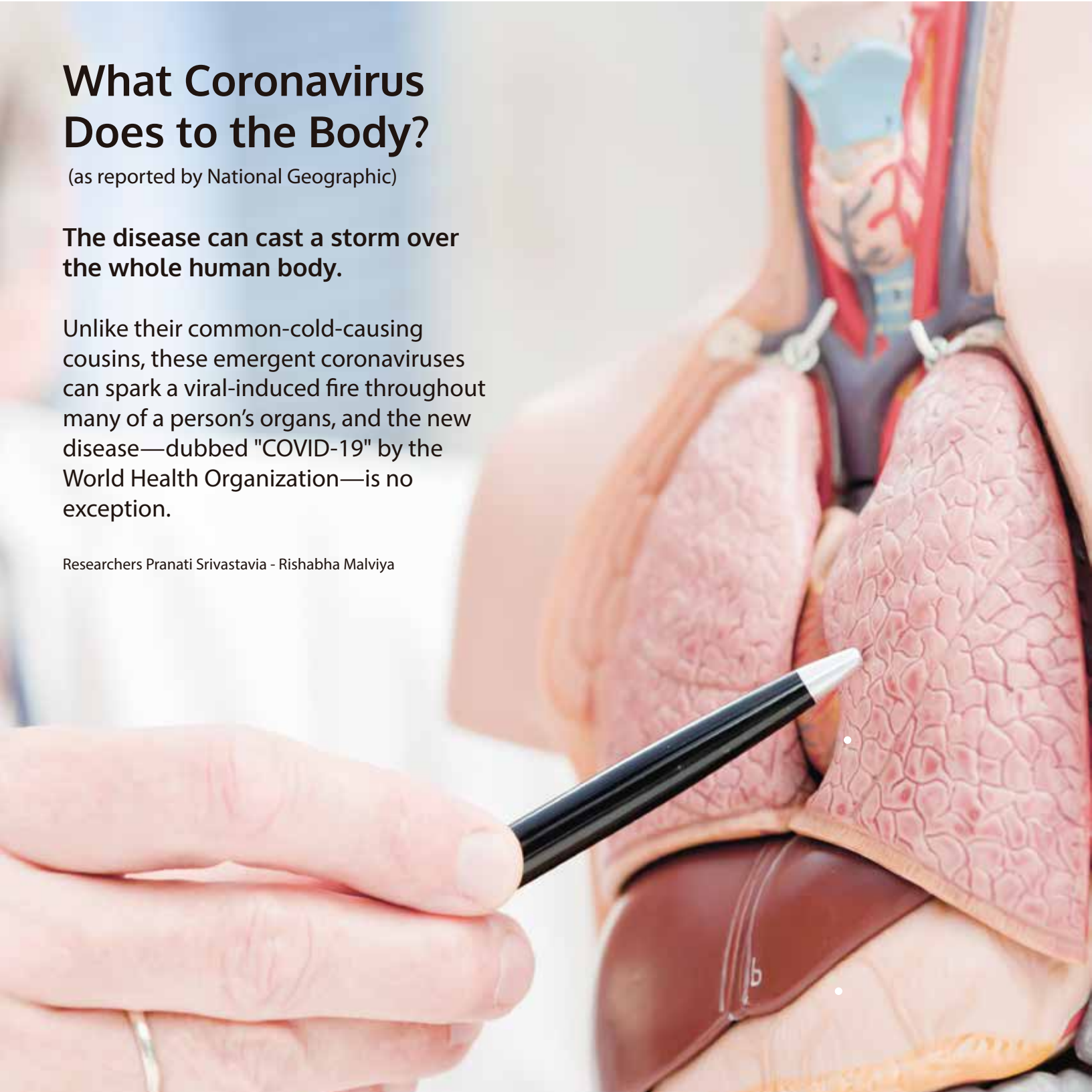
What Coronavirus Does to the Body?

(as reported by National Geographic)

The disease can cast a storm over the whole human body.

Unlike their common-cold-causing cousins, these emergent coronaviruses can spark a viral-induced fire throughout many of a person's organs, and the new disease—dubbed "COVID-19" by the World Health Organization—is no exception.

Researchers Pranati Srivastava - Rishabha Malviya



How does your body respond to any infection?

With any infection, the body's immune system responds by attacking the foreign virus or bacteria. While this immune response can rid the body of the infection, it can also sometimes cause collateral damage in the body.



The immune cells produce cytokines to fight infection, but if too many are released, it can cause problems in the body.

1 Proteins - used by the immune system as alarms beacons - recruit immune cells to the site of infection

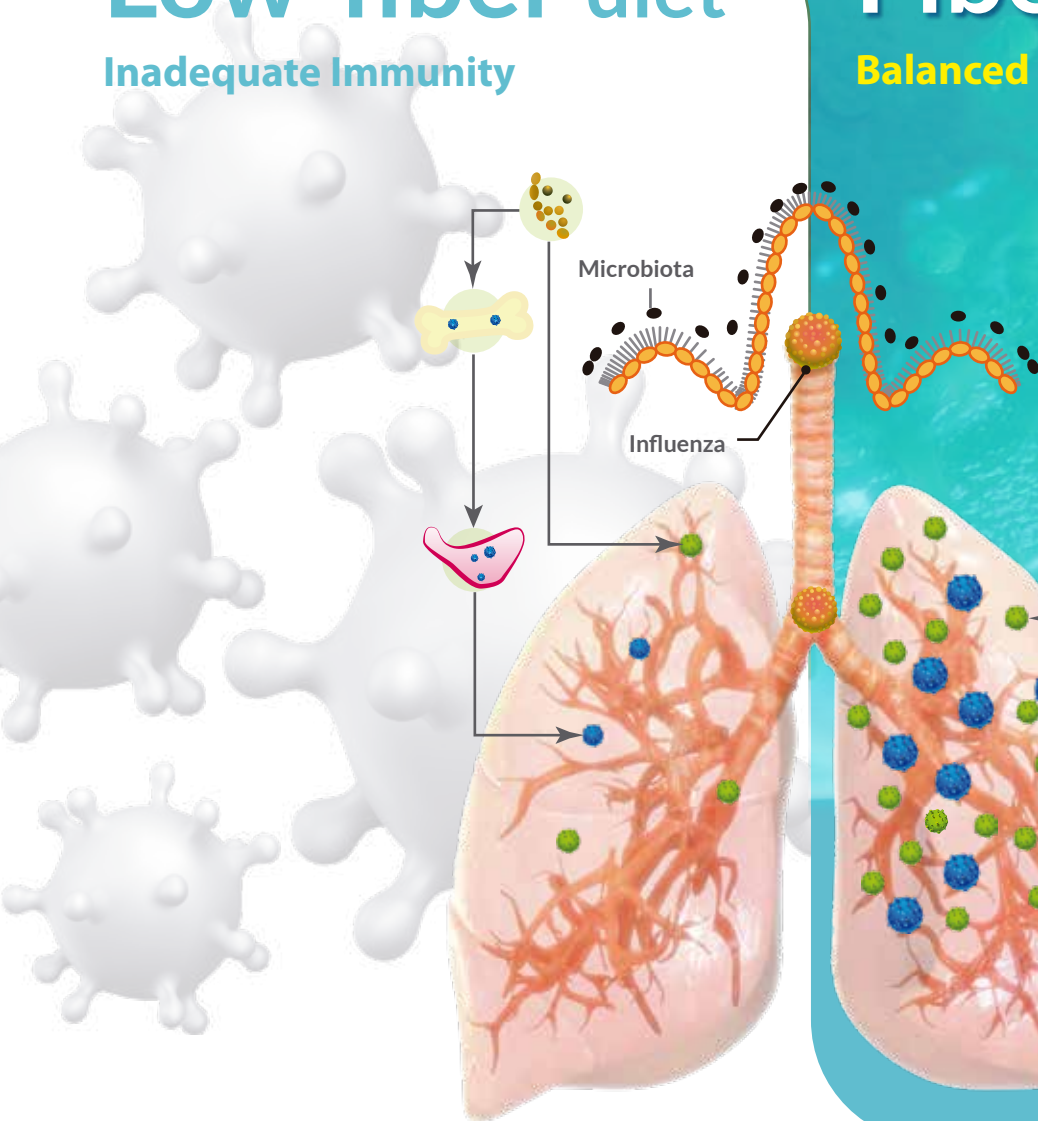
2 The immune cells produce cytokines to fight infection

3 The immune cells kill off the infected tissue by creating an intense inflammatory response called "cytokine storm".

Superhigh-Fiber ProPectin Helps to Support Butyrate Levels that Boost Your Immunity and Deliver Anti-Inflammatory Protection to Your Alveoli Lung Cells

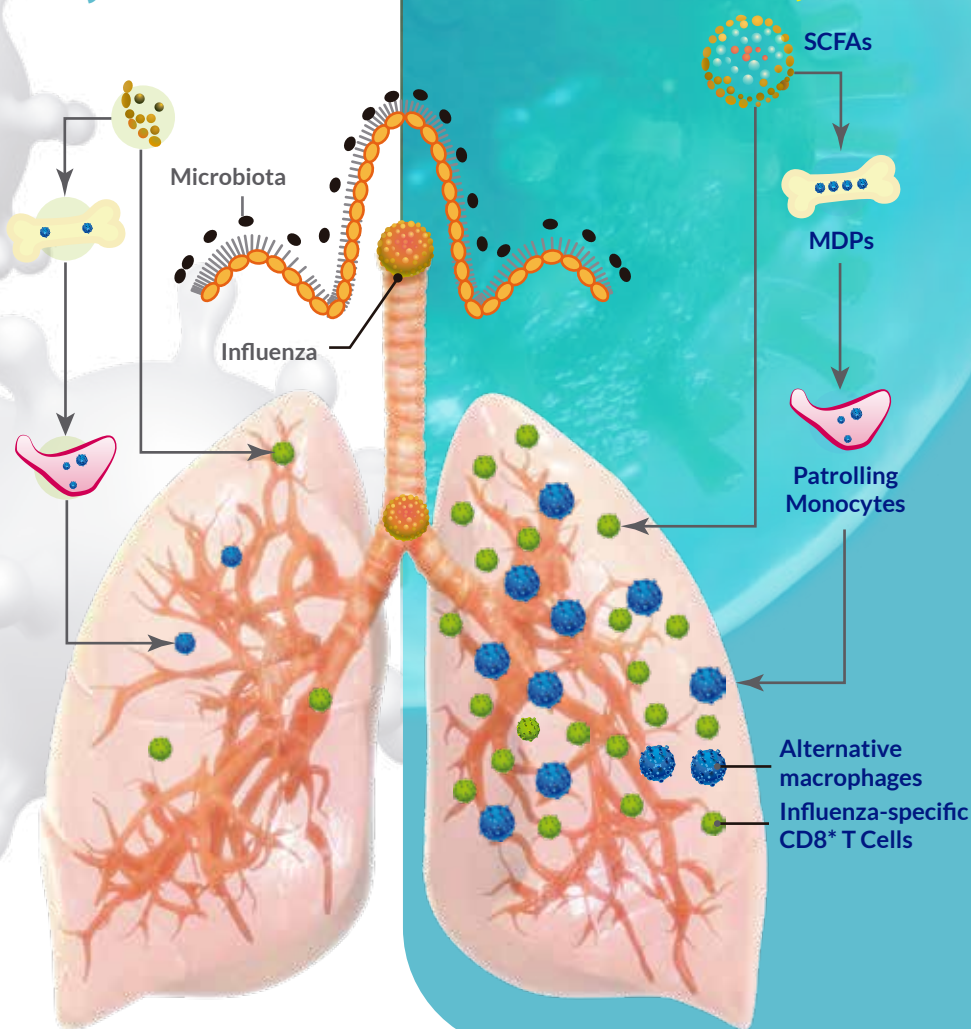
Low-fiber diet

Inadequate Immunity



Fiber-rich diet

Balanced Immunity



Researchers have discovered that butyrate appears to have multiple modes of action within immunity and anti-inflammatory actions against viral infections:



Butyrate and other short-chain fatty acids as modulators of immunity
Meijer K1, de Vos P, Priebe MG



Impact of gut colonization with butyrate-producing microbiota on respiratory viral infection following allo-HCT
Bastiaan W. Haak, Eric R. Littmann



Inhibition by Certain Polysaccharides of Hemagglutination and of Multiplication on Influenza Virus
Green RH1, Woolley DW



Many aspects of supporting a healthy respiratory system that is under attack by the Coronavirus — especially a healthy and regulated immune system — can be attributed to the amount of butyrate in your body. And increasing the amount of fiber you consume is one way to do it.



The ProPectin® Advantage as Your Pure Butyrate Source

ProPectin® has four important advantages over other apple pectin products:

- ✓ It is the only product that is pharmaceutical-grade apple pectin.
- ✓ It is the only product that can provide a daily dose of up to 9 grams of high-grade apple pectin due to a 6-step patented process and formula
- ✓ It is the only product that is 100 percent soluble, which results in a significantly higher absorption rate
- ✓ And, it tastes great—like delicious mild apple nectar

250Kg
of Apples
=
1 Kilo
of ProPectin®

4.5 x
Times more effective
than any other pectin
product on the
market.

Consuming



=

Per Day

You'll receive

9 grams
of Fiber

In the form of pharmaceutical-grade
apple pectin that "can help support
healthy butyrate levels"



ORDER YOUR SUPPLY NOW

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